



PCA-HAWAII REGION MEMBERSHIP MEETING MINUTES

February 3, 2018

Location: Hawaii Kai Golf Course Club House, 8902 Kalaniana'ole Hwy, Honolulu, HI

Breakfast and fellowship began at 8:30 am. Club President, Gerardo Flores, called the meeting to order at 9:00 am. The topics along with key points discussed by the members are as follows:

1. Goodie store/Merchandise Chair

- Discussion lead: Gerardo Flores (President)
- The club needs to clean out (sell) all the older club merchandise first before we start designing and ordering new products.
- Discussed getting ideas for the club's 60th anniversary shirts.

2. Dealership Report

- Discussion lead: Gerrit Osborne (Dealer Liaison)
- Gerrit met with James Gagliano, Porsche of Hawaii General Sales Manager, to discuss ways to foster and further grow the relationship between the club and Porsche of Hawaii.
- Going to explore ideas how the club can get involved with POH for the 70th anniversary of Porsche Cars.
- Porsche of Hawaii will continue to support Cars & Coffee.
- Discussion regarding the service department experiences at POH.
- Gerrit will provide positive and negative feedback to POH service manager on their service.
- POH will continue to honor 10% discount on parts, merchandise and service to club members.
- Club membership forms are available at the dealership to help promote the club and get new members.

3. Car & Coffee partnership

- Discussion lead: Jeff Fritz (Secretary)
- Jeff is the designated club liaison to Hawaii Cars & Coffee.
- PCA-Hawaii Region will host Cars & Coffee three times a year.
- Next Cars & Coffee sponsored by the club will be on Sun, Feb 25th at Ala Moana shopping center.





4. Other Partnerships:

- Auto Concierge (Sergio) for Cars & Coffee.
- Possible partnerships: Porsche Design – located in Ala Moana Mall.
- Reach out to Mike at Modern Detail (Ceramic Pro); discussed asking Mike to conduct a tech session for the club,
- Also mentioned was a possible idea for tech session from Bavarian Motors and a tech session on tires.

5. Events

A. Membership Meetings

- Discussion lead: Gerardo Flores
- Will hold meetings at least once a month and if possible, on the first weekend of every month.
- Going to try to alternate monthly meetings to occur on either Saturday or Sunday.
- Location of the meetings will occur at different locations around the island so the members don't always have to drive a further distance to get to a meeting from their location.
- Briefly discussed the idea of a potluck style meeting. Unanimous decision that a potluck style event should only occur at the club's annual picnic.

B. Sweetheart Run

- Date: Feb 18, 2018
- Event Coordinator: Rod Laszlo
- Rod discussed the meeting point, route and restaurant location (Roys Beachhouse at Turtle Bay).
- Encouraged members to RSVP using one of the club's social media sites.
- \$5 participation fee plus cost of lunch; this event will also be used as a venue to help donate to the American Red Cross.
- Member Bill Lindeman recommended as a general rule, keep the person behind you in sight during club drives.
- Member Gerrit Osborne reminded the club about having a good map of the route being used for all drivers.

C. Food Bank Run

- Date: Apr 21, 2018
- Event Coordinator: John Meyers
- Discussed possible starting point: H-3 lookout in Kaneohe near US Marine Corps Base Hawaii.
- Will not participate (drive) with other car clubs for this event.





D. Luftgekühlt

- Date: Apr 22, 2018
- Event Coordinator: Gunner Mench
- This event occurs on the mainland and is for air cooled Porsche's only.
- Ellen Liddle also mentioned the PCA-San Diego Region event 'Porsche and Parks' Dates are 7-15 Apr. Contact Ellen if interested.

E. Memorial Day Run

- Date: May 2018 (exact date TBD)
- Event Coordinator: John Meyers
- This event is also in memory and honor of Bones Marshall who was an Air Force General and longtime member of the club.
- There was interest in the club to reach out to young, single servicemembers to ride along in each car for this drive.

F. Parade: Lake of the Ozarks

- Date: Jul 8-14, 2018
- Hawaii Region Event Coordinator: John Meyers
- John mentioned several hotel/lodging options.
- Recommended PASHA for sea transport.
- He also recommended Reliable Transport (enclosed carrier) for anyone who desires to have their car transported to the event once it reached the port in the mainland.

G. Club's annual picnic

- Date: Jul 22, 2018
- Reservation made for the location where it was held last year in the clubhouse at Hawaii Loa Ridge. Mahalo to Mel and Elena.

H. Gimmick Rally

- Date: Sep 2018 (exact date TBD)
- Event Coordinator: Gerardo Flores
- POH will sponsor this event.
- Start and finish location will be POH.

I. Rennsport

- Date: Sep 27-30, 2018
- Hawaii Region Event Coordinator: Rod Lazlo
- Location; Monterey, CA
- A chance to see legendary Porsche racecars and drivers dating as far back as the 1950s.
- More details can be found at: <http://porscherennsportreunion.com>





J. Oktoberfest:

- Date: Oct 2018 (exact date TBD)
- Event Coordinator: Jeff Fritz
- In conjunction with other car clubs of Hawaii.
- More details to follow.

K. Toys for Tots:

- Date: Nov 2018 (exact date TBD)
- Event Coordinators: Rod Laszlo and Bernie Pang
- More details to follow.

L. Annual club Christmas Party:

- Date: Dec 8, 2018
- Event Coordinators: Gerardo Flores, Christy Burke & Jeff Fritz
- Location: Hale Koa Hotel.
- Ample parking will be available.
- Parking will be validated for members attending the party.

6. Other topics discussed:

- Gerardo working on method of ordering membership nameplates and also club business cards to give to other Porsche owners or to leave on windshields of prospective future members.
- 60th Anniversary (2019) planning committee lead: Bernie Pang
- Bill Lindemann talked about opportunity to drive on privately owned runway in the mainland; possible to get a 200mph club t-shirt.
- The updated club website is now up: <http://hi.pca.org>. Other club social media sites include Instagram and Facebook.
- Newsletter: Next published newsletter should be around the March/April timeframe after the club has held a few events this year. Point of contact: Ted Burke.
- Other ideas discussed for thought: Progressive dinner; Porsche only concours event, Panorama 'From the Regions' article submittal, and possible future club activity at K1 Speed.

With no other topics or issues for discussion, the meeting adjourned at 10:35 am.

Attendees (18 present):

- Gerardo Flores (Club President)
- Christy Burke (Club Vice President)
- Ted Burke (Newsletter Editor)
- Ellen Liddle (Treasurer)





- Gerrit Osborne (Dealer Liaison)
- John Meyers (Standing President)
- Jeff Fritz (Secretary)
- Kirk Shimazo (PCA Los Angeles Region)
- Tom and Jane Chang
- Steve Lee
- Tracey Sakai
- Darren Wong
- Willie Miller
- Ray Freitas
- Rod Laszlo
- Bill Lindeman
- Ken Kobatake

Submitted by Jeff Fritz
Club Secretary

