

PORSCHE CLUB OF AMERICA HAWAII

Meeting Minutes

Date: 28 October 2012, Sunday

Location: Mid Pacific Country Club

Time: 9:30 AM to 11:00 AM

Present: Ambro (President) & Liz Ilagan, Mel Choy (VP/Sec), Richard Lau (Treasurer), Chip Hughes (Historian), Raybern Freitas (Newsletter), Rod Lazlo, Gary Yanagihara, Bob Craven, Mel & Patti Akiyama, Aaron Okinaka, Ken Kobatake, Brigit & Guenther Riek (frequent visitors from Porsche Club in Germany), Bruce & Lisa Workman (American Red Cross).

Discussion:

1. Ambro Ilagan, President PCAH called the meeting to order at 9:30 am.
2. President Ilagan acknowledged and welcomed two visiting members from Germany, who in turn presented the club with gifts. These gifts will be used to complement the door prize gifts to be given at the annual PCAH Christmas Party. Special thanks were expressed to Brigit and Guenther who come to Hawaii very often.
3. Lisa Workman, Major Gifts Officer, of the American Red Cross (ARC) made a presentation of some little known facts and services provided by the ARC. ARC has been in existence in Hawaii since 1917 (95 years) endorsed by Queen Lilioukalani. While ARC is well known for their disaster response they also provide support and assistance for many other tragedies such as food, clothing, shelter, crisis counseling, single and multifamily house fires 24/7, 365 days per year there are an average of 90 disasters/year or every 4 days with over 44% of victims who live below the poverty level. Other Programs include Safety Programs, Local Armed Services support, despite the fact that ARC is not a governmental agency. All training and emergency services are free, made possible partially by generous donations. PCAH members were encouraged to assist in any way. PCAH events may become an ARC event. President Ilagan indicated support and that perhaps a 2013 event may be a ARC related event.
4. Windward Mall Car Show held on 10/14/12 was declared a success with two dozen cars of almost every Porsche models on display and about 2 dozen participants. This was complemented by the attendance of the PCA Zone 11 Representative and the Alaska Region President and their wives. Mahalo to all participants, Liz Ilagan, Patti Akiyama, Ray Freitas and his sons and grandsons. Some concerns were expressed for late arrivals; leaking fluids of poorly maintained cars; definition of "People's Choice Award". A suggestion was made to use name lanyards rather than "stick on" labels.
5. Wounded Warrior Program (Poker Rally) was updated by Rod Lazlo. To date 17 cars have been recruited for this important event to show support of our military's Wounded Warriors. Bones Marshall (Korean War Vet and Ace) will be attending as the "Grand Marshall" of the event. More cars are encouraged to attend this event that will be on November 4 at Schofield Army Base on Sunday at 8:45 AM ending at a buffet lunch at Mid Pacific Country Club (club service commences at 11:30 AM). Distance is estimated at 65 miles with a 1.5 hour duration with the requisite returning the Wounded Warrior to Schofield of 35 miles. A registration table will serve

to secure a REQUIRED waiver document required of all participants. Entry to base is simplified with make/model/license of car. A minimum cash donation of \$20/participant is required. Rod anticipates a total of \$1000 to be raised. Three larger vehicles will be provided to take significant others to lunch and back to Schofield. Drivers will have the option of selecting same-gender rider. A map showing how to get to the Wounded Warrior Foundation on-base will be sent to all participants prior to the event.

6. Toys for Tots. Aaron Okinaka has provided a flyer of the Toys for Tots Show & Shine event at Kakaako Waterfront Park on 11/25/12 between 9 AM to 1:30 PM. Although this will not be a PCAH sanctioned event, PCAH members are encouraged nonetheless to participate by dropping off donations for the under privileged kids of Hawaii and mingle with other club enthusiasts for a relaxing day.
7. PCAH Christmas Party, 12/8/12 Saturday tentatively scheduled for 6-6:30pm ending about 9:30 pm. Richard Lau, Event Coordinator is exploring an "heavy pupu" alternative to the usual prime rib buffet dinner. The cost of the heavy pupu's will be higher, however, the net cost per head will remain the same at \$35. Many thanks to door prize donors in the past, i.e. Territorial, PoH, Gary Yanigihara. Special thanks to Ray Freitas' grandson who performs annually for the club. Donations of door prizes are being accepted and members with ties to our sponsors were encouraged to start contacting them for their annual door prize donations.
8. Porsche of Hawaii (PoH) referral program is currently not yet firm, however President Ilagan reported that he has a discussion with the new Sales Manager who has initially indicated a inclination to revive the program with modifications. Ambo will continue to followup.
9. Zone 11 Representative Aaron Ambrosino (wife Amelia) and Alaska Region President, were very impressed with the Car Show and the events we've had during the year. Ambro reported that there is a planned video conference of Zone 11 boards/members planned for December. More details to follow.
10. PCAH Collateral Materials: T-shirts, Polos, Caps status was reported by Mel Akiyama to be strong at the Car Show and continuing after the show. Wilson Lau a dual member of NY region and Hawaii has made his annual purchase exceeding \$300.
11. Membership Report: Bernie Pang was absent for personal reasons and Ambro reported that as of the beginning of October 2012 there was 166 Primary Members, 109 Affiliate Members for a total of 275 members of PCAH.
12. Treasurer's Report: Richard Lau reported that all reimbursables to date have been made. Support from National was significant at \$837.00 for the 3rd quarter, over the customary \$600. He explained that the number of members in the club is directly proportional to the size of the quarterly rebate from PCA and encouraged members to continue to promote recruitment of new members. The Bank balance is \$2500.
13. Meeting was adjourned at 10:55 am.

Respectfully Submitted,

Mel Choy,
PCAH Vice President & Secretary